



A. Y. Jackson S. S.
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ASM20 Media Arts Grade 10

General Course Information

Prerequisite:	None
Department:	The Arts: Visual Arts & Media Arts
Extra Help:	By Appointment Lunch time Open Studio, and designated before and after school times.
Textbook and Replacement Cost:	Not Applicable
Material Required:	Not Applicable
Course Fee:	None – enhanced course materials may be purchased by students if desired. It is strongly suggested that each student own their own USB memory drive.

Course Description

This course focuses on the development of media arts skills through the production of art works involving traditional and emerging technologies, tools and techniques such as new media, computer animation, and web environments. Students will explore the evolution of media arts as an extension of traditional art forms, use the creative process to produce effective media art works, and critically analyse the unique characteristic of this art form. Students will examine the role of media artists in shaping audience perceptions of identity, culture, and values.

The course is organized into three strands:

- 1. Creating and Presenting 2. Reflecting, Responding, and Analysing 3. Foundations

A detailed list of the course expectations can be found at <http://www.edu.gov.on.ca/eng/curriculum/secondary/arts.html>

Assessment and Evaluation

To promote student success, ongoing assessment and feedback will be given regularly to the students. A variety of assessment and evaluation strategies will be used in this course, including Achievement Chart based rubrics. Expectations will be evaluated based on the provincial curriculum expectations and the achievement levels outlined in the ministry document.

Expectations are organized into four categories of knowledge and skills. The categories and their corresponding weighting is as follows:

Knowledge and Understanding	25%
Thinking	25%
Communication	25%
Application	25%

Each student's final mark will be in the form of a percentage grade based on their achievement in the 4 categories on the achievement chart. The breakdown of the final mark is as followed:

Term Evaluation	70%
Final Evaluation	30%

The final Evaluation will be completed during the final 6 weeks of the course and may include a variety of summative activities including studio assignments, a written component, and a presentation.

In addition to students' performance in the achievement categories, students will also be assessed on their performance in the following learning skills:

- Responsibility
- Organization
- Independent Work
- Collaboration
- Initiative
- Self-Regulation

For specific policies on assessment and evaluation, and academic honesty, please refer to *School Procedures* in the

UNIT 1 – The Still Image: Identity & Manipulation		Mark
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Introductory Media Arts Journal		/5
Photoshop Introductory Exercises, Scavenger Hunt Photography and Lighting Introduction		/5
Self Portrait		/10
UNIT 2 – Identity & Narrative: Text, Image, and Sound		Mark
Media Arts Journal: Narrative Structure and Sequencing (found narrative, storyboard, sequencing)		/5
Constructed Narrative (image sequence)		/10
UNIT 3 – A Day in the Life: Narrative & The Moving Image		Mark
Thaumatrope (early animation toy)		/5
Movie Review		/5
Video Shot Exercise		/5
Storyboard Quiz		/5
Individual Storyboard for Short Movie		/5
Major Production – Short Movie		/10
	Att.	Grade /70
UNIT 4 – Transformations/Digital Portfolio – Culminating Activity		Mark
DIGITAL PORTFOLIO – Interface Includes: Concept development and proposal, Critique, Reflection, Communication (oral and written forms)		/15
DIGITAL PORTFOLIO – Extensions Independent projects applying learning from the course Included in the portfolio		/15
Comments:	Att:	Grade /30
Student: _____	Final Course Mark	/100