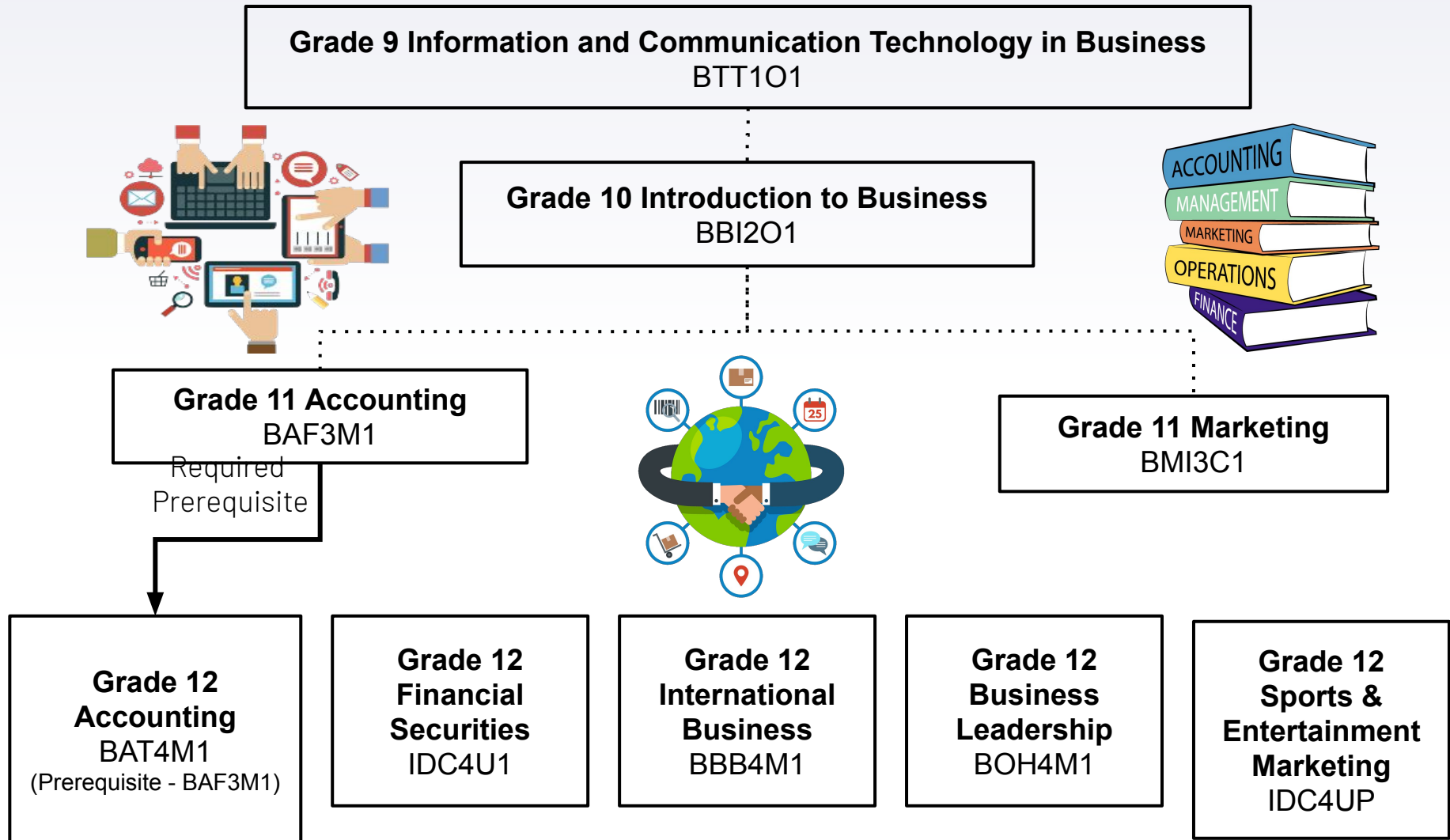


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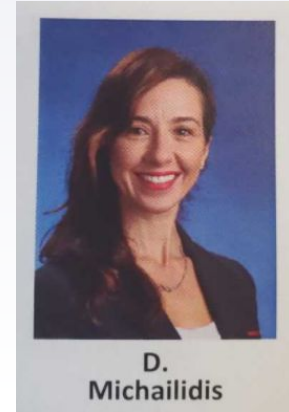
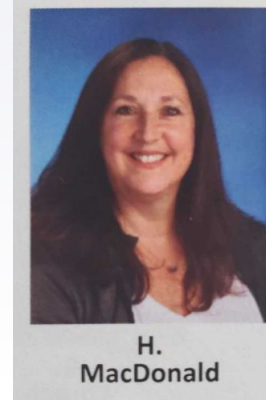
BUSINESS, SHSM
and CO-OP
COURSES



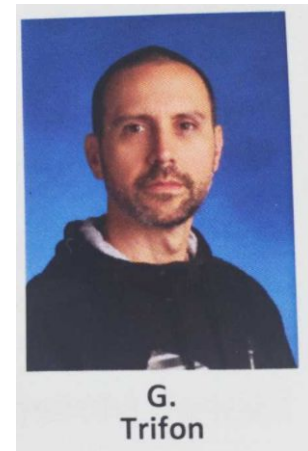
Business Course Offerings



Business Department Staff



Business Department
Assistant Curriculum
Leader



Grade 9 - Business Information and Communication Technology: BTT101

- An introduction to information and communication technology in a business environment
- Builds a foundation of digital literacy skills necessary for success in a technologically driven society
- An emphasis on digital literacy, effective electronic research and communication skills, and current issues related to the impact of information and communication technology



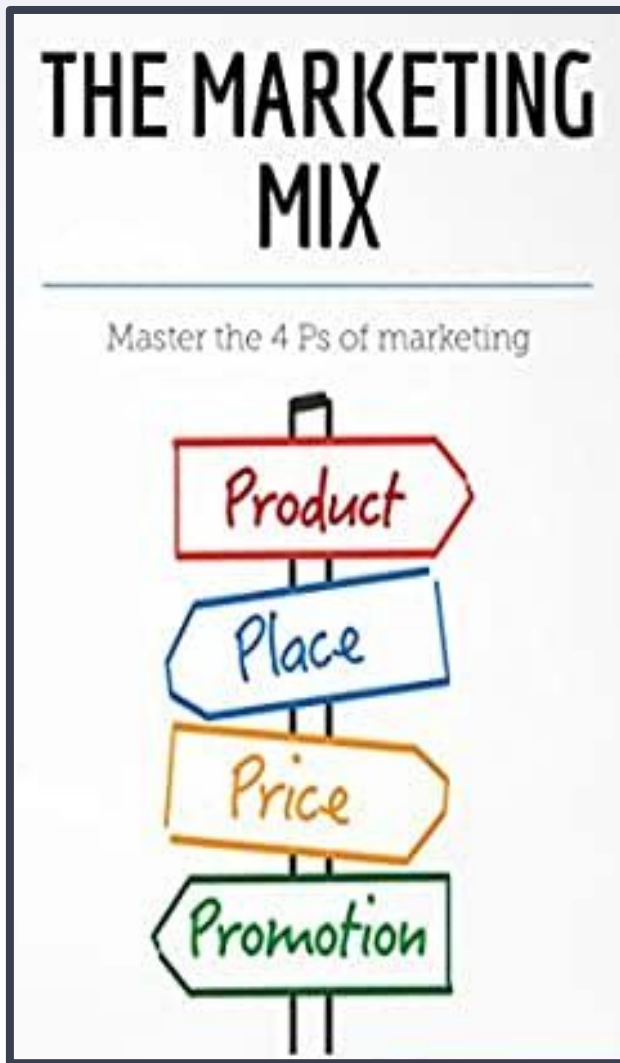
Grade 10 – Introduction to Business: BBI201

- Introduces students to the world of business
- Students will develop an understanding of the functions of business, including accounting, marketing, information and communication technology, human resources, and production, and of the importance of ethics and social responsibility



- This course is the foundation for all other business courses offered in grades 11 and 12

Grade 11 - Marketing: BMI3C1



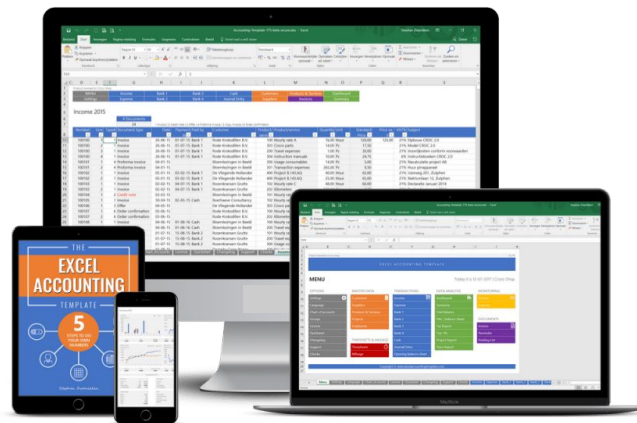
- Learn about the fundamental concepts of product marketing
- Includes the marketing of products, services, & events
- Students will engage in marketing research, develop marketing strategies, and produce a marketing plan for a product of their choice
- Discover the exciting world of advertising and learn how to create a business plan

Grade 11 - Introduction to Accounting: BAF3M1

- The fundamental principles and procedures of accounting are taught
- Students will develop financial analysis and decision-making skills that will assist them in future studies and/or career opportunities in business
- An understanding of accounting for a service and a merchandising business, computerized accounting, and financial analysis will be gained



1. Balance sheet



2. Income statement



Grade 12 - Business Leadership: B0H4M1



- Recommended Background: Grade 10 Introduction to Business (BBI 201)
- Interactive and fun development of leadership skills used in managing a successful business
- A focus on decision making, management of group dynamics, workplace stress and conflict, motivation of employees, and planning
- We do lots of presentations! Learn the skills needed to communicate effectively in front of an audience

Grade 12 - Sports and Entertainment

Marketing: IDC4UP

- This course develops the skills and knowledge to solve problems, make decisions, and present findings related to the Sports & Entertainment marketing industry
- Learn about sponsorship, event marketing, sponsorship proposals and sports and entertainment marketing plans
- Students research, analyze and investigate how music, dance, sports, arts and/or fashion can facilitate changes in community, societal and cultural values



Grade 12 - Financial Securities: IDC4U1

- Recommended Background:
 - Introduction to Business (BBI20) or
 - Introduction to Financial Accounting (BAF3M) or
 - The Individual and the Economy (CIE3M)
- Use diverse skills, resources and technologies to gather information related to the study of financial management, capital markets, and ways in which capital is acquired
- Examine investment in the stock market (e.g. the risks and safeguards in stock trading, using stocks as investments, creating investment portfolios)



Grade 12 - Financial Accounting Principles:

BAT4M1

- **Course Prerequisite:** Financial Accounting Fundamentals, Grade 11 (BAF3M)
- Build on your prior accounting knowledge
- Learn more advanced accounting concepts as well as financial analysis and decision making skills
- Preparation for postsecondary studies in business



- Exposure to computerized accounting tools (Simply Accounting Software and Microsoft Excel)

Grade 12 - International Business: BBB4M1



- An overview of the importance of international business and trade in the global economy
- Techniques associated with marketing, distribution, and managing international business effectively are taught
- Preparation for postsecondary programs in business (international business, marketing, and management)
- An interactive environment: student driven, extensive use of current technology, current topics, presentation expertise and research skill development



Grade 11 or 12 - Cooperative Education: COOP2

Your opportunity to ...



test drive a career!!!

- Involves partnership between education and business, industry, the trades and professional organizations with the purpose of extending learning opportunities beyond the traditional classroom
- Students earn 2 academic credits as they develop their skills, interests and professional connections while still in high school
- Creating a personal career plan based on realistic, practical information

