Birchmount Park Collegiate Institute

**Course**: Entrepreneurship: The Enterprising Person, (BDI3C) Grade 11, College

**Birchmount Park C.I. staff believes that all students can be successful in earning credits. Varied and differentiated approaches to course work and assessments / evaluations will be utilized to support all students.**

# Course Description

This course examines the importance of enterprising employees in today’s changing business environment. Students will learn about the skills and attributes of enterprising employees, the distinguishing features of their work environments, and the challenges and rewards of becoming an enterprising person. Students will also have an opportunity to demonstrate and develop enterprising skills by planning and organizing a school or community event.

# Learning Strategies

A variety of teaching/learning strategies will be used throughout this course. They include:

* activity-based strategies – case study, carousel, oral presentations, debates, retelling, etc.
* co-operative learning strategies - discussions, jigsaws, think-pair-share, numbered heads, etc.
* direct-instruction strategies - advanced organizers, conferencing, demonstrations, etc.
* independent learning strategies - note-taking, portfolio, reports, logs, etc.
* inquiry and research models - research process, inquiry process, etc.
* technology applications - graphics, databases, spreadsheets, media presentations, etc.
* thinking-skill strategies – brainstorming, concept mapping, visual/graphic organizers, etc.

**Learning Skills**

Since the over-riding aim of this course is to develop oral, computer and written literacy in all students, a wide variety of instructional strategies are used to provide learning opportunities to accommodate a variety of learning styles, interests and ability levels. The study of current events should inform the business studies curriculum, enhancing both the relevance and the immediacy of the program. Discussion and incorporation of current events into daily lessons not only stimulates student interest and curiosity but also helps students connect what they are learning in class with real-world events or situations.

**Course Content**

**Overall Curriculum Expectations:**

By the end of each unit and/or this course, students will be able to demonstrate or have knowledge of the following:

**The Changing Nature of the Workplace**

* describe the major factors affecting the labour market;
* analyse the changing nature of work and the workplace;
* analyse the characteristics of work environments that promote enterprising behaviour and identify the factors that influence the creation of such an environment;
* demonstrate an understanding of the range of employability skills and how these are affected by the changing nature of work.

**Entrepreneurship and the Enterprising Employee**

* identify and describe the characteristics and contributions of an entrepreneur and the factors affecting successful entrepreneurship;
* assess the attitudes and attributes possessed by an enterprising employee;
* explain how enterprising employees react to situations of uncertainty and risk;
* analyse the potential benefits of an employee’s enterprising attitudes and attributes to both the employee and the employer.

**Enterprising Skills**

* assess the skills of an enterprising employee;
* assess the extent to which they have developed enterprising skills;
* analyse activities and experiences to identify those that develop enterprising skills in managing risks, using creative-thinking and problem-solving techniques, and sharing ideas.

**The Enterprising Experience: Planning and Organizing an Event**

* generate and evaluate ideas for an event in the school or the community and identify a realistic event to plan and organize;
* analyse the resources required to plan the event;
* create an appropriate advertising and promotional plan for the event;
* demonstrate enterprising skills by participating in the planning and execution of the event.

**Achievement Category Weightings**

|  |  |  |  |
| --- | --- | --- | --- |
| Knowledge/Understanding | Thinking/Inquiry | Communication | Application |
| 25% | 25% | 25% | 25% |

**Assessment**

A wide variety of instructional strategies are used to provide learning opportunities to accommodate a variety of learning styles, interests and ability levels. These include:

|  |  |  |  |
| --- | --- | --- | --- |
| **Knowledge** | **Thinking** | **Communication** | **Application** |
| * Electronic research * Assignments * Team Projects | * Case Studies * Electronic Research Projects * Problem Solving Assignments * Team Projects | * Business Documents * Presentations * Team Projects | * Role Plays * Team Projects * Problem Solving Assignments * Case Studies |

**70 % = Course work Evaluation Plan**

**30 % = Culminating activities**

* **Final Project**

**Board/School Policies**

* all students are expected to be in class:
* on time and prepared with binder, paper, and writing materials;
* with a positive attitude towards participation and cooperative learning;
* with assignments complete and cared for;
* all assignments will have a specific due date clearly noted and/or discussed
* students are expected to submit their assignments by the stipulated deadline. Consideration will be given to those students who are unable to meet the deadline due to extenuating circumstances.
* However, if an assignment has been discussed or returned to the class, a student cannot submit this assignment thereafter.
* Please see agenda for the school’s policy on PLAGIARIZED WORK.

**Resources**

* Google Classroom
* Students will also be able to access the Google classroom where they can ***“pick up”*** assignments and ***“drop off”*** completed work for assessment/evaluation.
* Students may wish to purchase a USB storage device (anything from 256MB – 1GB) for data storage