

Fundraising Plan for Brock P.S.

- Fundraising activities support items or activities from the Principal's 'wish list' - this year, the school is looking for financial support from Council for the following items (please note the amounts listed are approximate):
 - Artists in the Classroom for all classes (\$3000) – alternate over 2 years
 - Scientists in the School for all classes (\$2700)
 - Subsidize Gr. 8 Grad Trip to make it more affordable (\$1500)
- Total ask is about \$7000, and we have about \$5000 balance.

Planned fundraisers for the year:

Move a thons

- We will be doing two Move-a-thon this year, which is a dance party in the gym that students can collect pledges/donations for.
- Move-a-thon will be on November 22 and February 21
- Will use School Cash Online again this year for online donations, but also provide options for cash/cheque donation – envelope allows the tax receipts to individuals, but time-consuming and creates more paper
- Will use student DJs, possibly borrow lighting equipment for low overhead costs
- Move a thon typically **generates \$3000 - 5000** - families can solicit donations from families/friends, or just donate a lump sum
- Cost to run the Silent Auction - low to 0\$
- Labour involved: updating documents, preparing envelopes (if used), counting the cash, tracking donations eligible for tax receipts (1 day)

Online Silent Auction in December

- We'll be hosting our Silent Auction again this year, and having it as an online auction - you can view last year's auction online: <https://www.32auctions.com/BrockSilentAuction>
- Parents solicited donations such as gift certificates, donated items, from businesses, and people could bid and browse items online
- **Generates about \$1500-2000**
- Costs to run: 32Auction add-on for photos/no ads: \$90, plus possible need for baskets, cellophane, etc. \$40 - up to \$130
- Labour involved - soliciting donations starts in November, receiving donations, uploading photos and descriptions to the site, communication and promotion, graphic design, etc.
- Will look at pricing items differently, less bundling of items and work more with the market value to see if this has an impact on the amount raised

Under Consideration:

Raffle: if we receive a donated item that would work well as a raffle item, consider a raffle at the Winter Concert in December (keeping in mind our Winter Concerts are split, one for JK/SK, and one for Gr. 1 - 8). Potential costs include a raffle license from the city

Spring Craft Fair/Market: invite vendors in to sell their wares, pay for a table, similar to Junction Craft Fair, etc. Potential costs would include permitting the gym, as well as labour involved in soliciting vendors, etc.