



## *Don Valley MS's 2021*

# **TERRY FOX FUNDRAISING CAMPAIGN**

The tradition is alive and well at Don Valley! This year marks the 41st anniversary of the Terry Fox Run. The iconic image of Terry running along long and lonely roads during his 143 days of his *Marathon of Hope* does not convey the full picture of that historic event. If the photographer were to widen his lens, there would appear to be tens, hundreds, even thousands of Canadians lining those very roads cheering Terry on and taking inspiration from his example. Don Valley will continue to be a proud supporter of the Terry Fox Foundation and will stand by the “*a single dream; a world of hope*” motto. Staff and students will take part in various fundraising initiatives to raise as much money for this worthy charity as possible. **All proceeds will go to the Terry Fox Foundation.** The campaign will kick off Monday, September 27th and conclude on Friday, October 22nd. We will be raising money for 4 full weeks.

**Initiative #1:** “**Goodie Guess**”— Staff and students may purchase “guesses” as to how many candies (peanut free) are in the jar. The individual with the closest guess **without going over** will win the jar of candies! Guesses are \$1 each or 3 for \$2.00. Guesses may be purchased all month from **homeroom teachers**.

**Initiative #2:** **T-shirt draw!** The Fox Family are proud Canadians. Like many families, they wanted to research their heritage and discovered their Métis lineage on the Gladue side of the family (Betty Fox’s mom was Marian Gladue). To honour this history, the family liaised with Métis Nation BC to create the 2021 Terry Fox Run t-shirt. Draw tickets are \$2 each or 3 for \$5. Draw tickets may be purchased all month from **homeroom teachers**.

**Initiative #3:** “**Toonie for Terry Walk**” - We are encouraging all staff and students to donate a “Toonie for Terry” in a effort to raise even more money as we walk to show our support. Funds will be collected during period 1 on the day of the walk (Wed. Sept. 29th). A class walking schedule will be provided in order to ensure COVID safety protocols can be maintained.

**Initiative #4:** “**Clash of the Classes!**” We will be having a class competition to see who can raise the most money. The top class at each grade will be rewarded with a small prize in addition to knowing that their donations will make a difference! The top class among **all of the grades** will have each contributing student entered in a draw for a second Terry Fox t-shirt. Let the games begin! Homeroom teachers will be collecting all donations.

**Initiative #5:** **Online Donations**—This year we are making it even easier to donate. Staff and parents can go directly to our school page on the Terry Fox Foundation page and contribute directly to our school. All interested parties can donate using the following link:

<http://www.terryfox.ca/donvalleymss>

**Thank you in advance for your support on this worthy cause.**

