

Business Matters!

- ✦ Business studies **affects the daily lives** of all Canadians as they work, spend, save, invest, travel and play.
- ✦ Business skills are **useful in any career in the future**
- ✦ Our courses can provide you with essential **transferable skills** important to help you prepare for a rewarding career.
- ✦ Courses offered by the Business Studies Department are about:

Real Life Skills

- Communication
- Computer Skills
- Research Skills
- Leadership and Team Work
- Problem Solving

Real Life Situations

- Entrepreneurship
- Personal Finance
- Investing
- Career Preparation



**JUMP-START
YOUR CAREER!
IT'S IMPORTANT
BUSINESS!**

- ❑ **BTT1/20 Information and Communication Technology in Business**
- ❑ **BBI1/20 Introduction to Business**



- ❑ **BDP301 Entrepreneurship: The Enterprising Person**
- ❑ **BAF3M1 Financial Accounting Fundamentals**
- ❑ **BMI3C1 Marketing: Goods, Services, Events**



- ❑ **BAT4M1 Financial Accounting Principles**
- ❑ **BBB4M1 International Business Fundamentals**
- ❑ **IDC4UF Financial Securities**
- ❑ **BOH4M1 Business Leadership: Management Fundamentals**

Bethune Business Students have already...

- ☺ Competed in DECA Regional, Provincial and International Competitions where our students represented Canada in various competitions in Florida, California, Georgia... receiving medals/trophies this past decade.
- ☺ Participated in the Junior Achievement Company Program and held executive positions at the TD, IBM and Enbridge locations.
- ☺ Participated in the Learning Partnership Entrepreneurial Adventure / Dragon's Nest
- ☺ Won first place in CPA Ontario's Video Showcase Challenge (2016)
- ☺ Competed in the CPA φOIN Challenge— 4th Place (2013), 3rd Place (2007)

BUSINESS STUDIES

COURSE SELECTION GUIDE

**YOUR FUTURE IS
IMPORTANT
BUSINESS**



Bethune Business Teachers:

Mr. J. Lee

Mr. A. Najak

Mr. A Tzotzis

Ms. K. Yeung

Visit us on the web at: <http://www.bethuneci.com>

416-396-8200 ext.20080

Please feel free to come to the Business Studies office if you have any questions about these courses.

✦ **Information and Communication Technology in Business (BTT1/20); Grade 9 or Grade 10 Open**

- Introduces students to information and communication technology in a business environment
- Builds necessary digital literacy skills for success in a technologically driven society; develop word processing, spreadsheet, database, desktop publishing, presentation software, and website design skills.
- Emphasis on digital literacy, effective electronic research and communication skills, and current issues related to the impact of information and communication technology.

✦ **Introduction to Business (BBI201); Grade 9 or Grade 10 Open**

- Introduces students to the world of business, including areas such as accounting, marketing, information technology, human resources, and production
- Builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives.

✦ **Financial Accounting Fundamentals (BAF3M1); Grade 11 University/College Preparation**

- Introduces students to the fundamental principles and procedures of accounting
- Develop financial analysis and decision-making skills that will assist in future studies and/or career opportunities in business

✦ **Marketing: Goods, Services, Events (BMI3C1); Grade 11 College Preparation**

- Introduces the fundamental concepts of product marketing, which includes the marketing of goods, services, and events.
- Examine how trends, issues, global economic changes, and information technology influence consumer buying habits.
- Engage in marketing research, develop marketing strategies; produce a marketing plan for a product of your choice.

✦ **Entrepreneurship: The Enterprising Person (BDP3O1); Grade 11 Open**

- Introduces students to the importance of enterprising employees in today's changing business environment
- Students will learn about the skills and characteristics of enterprising people, the distinguishing features of their work environments, and the challenges and rewards of becoming an entrepreneur.
- Students will also develop enterprising skills by planning and organizing a school or community event.

✦ **Financial Accounting Principles (BAT4M1) Grade 12 University/College Preparation**

- Introduces students to advanced accounting principles that will prepare them for postsecondary studies in business.
 - Students will learn about financial statements for various forms of business ownership and how those statements are interpreted in making business decisions.
 - Further develops accounting methods for assets and introduces accounting for partnerships, corporations, and sources of financing.
- (Prerequisite:** Financial Accounting Fundamentals, Grade 11, University/College Preparation)

✦ **International Business Fundamentals (BBB4M1); Grade 12 University/College Preparation**

- Provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets.
- Learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively. This course prepares students for postsecondary programs in business, including international business, marketing, and management.

✦ **Financial Securities (IDC4UF) Interdisciplinary course; Grade 12 University**

- Learn about financial management and investing concepts.
 - Students will use diverse information skills, resources and technologies to gather information related to a variety of Canadian and international financial institutions
 - Investigate the foundations of increasing net worth; learn about various financial instruments; evaluate risks and rewards all by using case studies and various data analysis techniques.
- (Prerequisite:** Any senior university or university/college level course.)

✦ **Business Leadership: Management Fundamentals (BOH4M1); Grade 12 University/College Preparation**

- Development of leadership skills used in a managing successful business.
- Focus on leadership, decision making, management of group dynamics, workplace stress and conflict, motivation of employees and planning.
- Emphasis on business communication skills, ethics and social responsibility.



Join our **Business SHSM Program** which allows students to still enjoy the Business courses you would otherwise take, but also gives you the opportunity to earn **6 certifications** and experience **field trips** and **reach ahead experiences** that will enhance your business education.

The cost to students is ZERO dollars.

Sign up in your grade 10 year during course selection time. For more info, speak to any Business Studies teacher.