

**DEVELOP KEY SKILLS.  
EXPAND YOUR NETWORK.  
DISCOVER POTENTIAL.**



**Business Career Paths:**

- Accounting
- Finance
- Marketing
- Hospitality
- Entrepreneurship
- Management

## **2018-2019 Business SHSM Graduates**



**CONTACT US**



[bethuneci.shsm@gmail.com](mailto:bethuneci.shsm@gmail.com)

# **BETHUNE BUSINESS SHSM**



# ABOUT US



Specialist High Skills Major (SHSM) is a program which allows grade 11 and 12 students to specialize in a certain sector. For Bethune students, that sector is business. Business SHSM allows students to take business courses based on their interests, earn certifications, get hands-on experience through experiential learning, and realize their limitless potential in the business field.

## **Bethune Business SHSM Leaders**

Each year a group of student leaders are selected to represent the SHSM students. They work to serve the needs and interests of all SHSM students. The team is always looking for new opportunities and strives to create amazing learning experience through our mentorship, organization of field trips and more.

# ENRICHING BUSINESS OPPORTUNITIES



On Friday November 22, 2019 students from the Business SHSM program attended an afternoon symposium about technology. Students enjoyed a lecture prepared by our special guest speaker, Michael Hainsworth, He was Canada's most watched business reporter for 18 years, as the senior anchor of CTV and BNN News. His presentation provided Bethune students with insight into future career paths in business and technology.

# CERTIFICATIONS

ETIQUETTE & BUSINESS  
NETWORKING

CPR & FIRST AID

CUSTOMER SERVICE

INNOVATION, CREATIVITY  
& ENTREPRENEURSHIP

AND MORE!

