



BBI2O1 | Course Outline | September 2022 - January 2023

Contact Information

Course Code:	BBI2O1(Period A) Semester 1
Course Name:	Grade 10 Introduction to Business
Course Instructor:	Mrs. Tabitha MacNeil
Contact Email:	tabitha.macneil@tdsb.on.ca
Room:	108 (<i>office hours lunch time 11:40-12:30pm</i>)

Course Description

This course introduces students to the world of business. Students will develop an understanding of the functions of business, including accounting, marketing, information and communication technology, human resources, and production, and of the importance of ethics and social responsibility. This course builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives.

Assessment and Evaluations

To promote student success, ongoing formative assessment and feedback will be given to students. As required by the Ministry of Education, students will be assessed in the four areas of the achievement chart. The chart below provides percentages for each category. All evaluations are expected on the **due date**, however, they will be also accepted up and until the **ultimate due date**. Submission after the ultimate due date results in a mark of **zero**.

Academic Honesty

Students are expected to be academically honest and submit their own work, so that the mark received reflects their own academic achievement.

[TSDB Academic Honesty Policy](#)

Online Code of Conduct

Students are expected to comply with TDSB's Online Code of Conduct found on our TDSB e-Learning website:

[TDSB's Online Code of Conduct Policy](#)

Classroom/School Expectations

- It is *expected that you log in each morning for the GOOGLE CLASSROOM* and to check the daily announcements as new material will be posted on a daily basis. I will be taking the attendance daily (Monday – Friday).

- Students are *to attend the daily lessons* in order to have a better understanding of the course material. If you can't attend, recordings of lessons will be shared with you via online classroom.
- *Exhibit a respectful and courteous manner* in the online classroom
- *Refrain from any inappropriate language or behaviour*, in particular that which is disruptive, profane, harassing, or intimidating
- *Follow board policy regarding plagiarism and accrediting sources*. All assignments are to be handed in on time. You must use the assignment dropbox when handing in assignments
- *Do not email me your assignments* as I cannot accept them. If the dropbox is closed I am not accepting assignments, as the ultimate due date has passed.

Students' Responsibilities with Respect to Evidence for Evaluation:

Students are responsible for providing evidence of their learning within established timelines. There are consequences for not completing work, and submitting work late. A number of strategies may be used to help prevent and/or address late and missed assignments including involving parents/guardians. Ultimately, marks may be deducted for late/missed assignments, up to and including the full value of the assignment.

Accommodation(s)

Students with IEPs are allowed accommodations (such as extra time for example) on quizzes, projects and the exam as per Ministry Policy. Students are asked to kindly remind the teacher in-advance of evaluations so accommodations can be programmed.

Assessment and Evaluations

To promote student success, ongoing formative assessment and feedback will be given to students. As required by the Ministry of Education, students will be assessed in the four areas of the achievement chart. The chart below provides percentages for each category.

Assessment Category	Percentage
Knowledge and Understanding	25%
Thinking	25%
Communication	25%
Application	25%

The final grade will be determined as follows (in accordance with Ministry of Education standards):

Term Work: Based on evaluations throughout the course	70%
Final Culminating and Exam:	15% + 15% = 30%

Unit Breakdown & Dates:

Unit and Chapters	Activities	Weeks
Orientation	Online Orientation Activities -First day Name Game	
Unit 1: Chapter 1 & 2 Economics Basics & Types of Businesses	-CH1 Needs&Wants Assignment -CH1 Decision Making Group Assignment -CH1 Franchise Assignment -Review Questions Chapter 1 -Unit 1 Terminology CH1+CH2 -CH2 Unit Work -Review Questions Chapter 2 -Unit 1 TEST(Chapter 1 and Chapter 2)	
Unit 2: Chapter 3 - Ethics & Corporate Social Responsibility Chapter 4 - International Business	-CH3 Unit Work -CH3 Ethical Dilemma Group Presentation -CH4 Unit Work -CH4 Partner Case Assignment -Review Questions for Chapter 3 -Review Questions for Chapter 4 -Unit 2 TEST Chapter 3 and Chapter 4)	
Unit 3: Chapter 5 Production Chapter 6 Human Resources	-CH5 Unit Work -CH 6 Unit Work -Unit Presentation Assignment (Individual) -Review Questions for Chapter 5 -Review Questions for Chapter 6 -Unit 3 TEST Chapter 5 and Chapter 6	
Unit 4: Chapter 7 - Management Chapter 8 - Marketing	-Chapter 7 Unit Work -Chapter 8 Unit Work -Unit Assignment - Individual or Paired Presentation -Review Questions for Chapter 7 -Review Questions for Chapter 8 -Unit 4 TEST Chapter 7 and Chapter 8	
Final Culminating	15% Final Culminating Portfolio 15% Final Exam	