

GEORGE S. HENRY ACADEMY COURSE OUTLINE

Travel & Tourism: A Regional Geographic Experience

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COURSE NAME	Travel & Tourism: A Regional Geographic Experience	GRADE	11
COURSE CODE	CGG3O	CREDIT VALUE	1.0
TEACHER		DEPARTMENT	Social/Global
PREREQUISITE			

COURSE DESCRIPTION:

This course focuses on travel and tourism as the vehicle for studying selected world regions. Using a variety of geotechnologies and inquiry and communication methods, students will conduct and present case studies that develop their understanding of the unique characteristics of selected world regions; the environment, cultural, economic, and political factors that influence travel and tourism; and the impact of the travel industry on communities and environments around the world.

OVERALL EXPECTATIONS:

- 1. Analyse the influence of human systems on patterns of travel and tourism and, conversely, the influence of travel and tourism on human systems
- 2. Demonstrate an understanding of selected characteristics of the travel and tourism industry from a geographic perspective
- 3. Analyse the impact of different types of travel and tourism on the natural environment
- 4. Explain the cultural and economic impacts of travel and tourism on destination regions
- 5. Explain how changes and trends in society have an impact on travel and tourism patterns

TEXTBOOK(S)	REPLACEMENT COST	
Canada Travels: Issues and Destinations	\$80	



COMMUNICATION

Please direct all questions or concerns regarding student progress or program of study to the classroom teacher. The department number is 416-395-3240 ext. 20075.

EVALUATION OF STUDENT ACHIEVEMENT:

Evaluation of student achievement is based on the following categories:

COURSE WORK 70%	PERCENTAGE	CULMINATING/EXAM 30%	PERCENTAGE
Knowledge	25%	• Exam	
• Thinking	10%	Culminating	30%
Communication	15%		
Application	20%		

UNITS OF STUDY & EVALUATION TASKS

70% Course Work: 30% culminating/exam



EVALUATION TASK ACHIEVEMENT CHART EVALUATION Unit 1 Title World Mapping Assignment A,C Travel AD A,C,T Quiz K Unit 2 Title Promoting Canada Project Quotation Analysis KACT

Unit 3 Title

World Cruises Project	KACT
Quiz	K

Unit 4 Title

Toronto Field Study	KACT

Final 30 % Unit 5 - Culminating Activity:

Culminating	
Examination	

