



**IMPORT/EXPORT,  
GLOBAL SOURCING,  
JOINT VENTURES,  
STRATEGIC  
ALLIANCES**

**INTERNATIONAL  
MARKETS**

# **INTERNATIONAL BUSINESS FUNDAMENTALS, (BBB4M) GRADE 12, UNIVERSITY/COLLEGE PREP**

**PREREQUISITE: NONE**

This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets. Students will learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively. This course prepares students for postsecondary programs in business, including international business, marketing, and management.

## **FOREIGN TRADE**

**MAJOR TRADING  
PARTNERS**