

**SIR JOHN A. MACDONALD COLLEGIAE INSTITUTE COURSE BRIEF**

<b>Course Name</b>	Building the Entrepreneurial Mindset	<b>Grade</b>	9
<b>Course Code</b>	BEM10	<b>Credit Value</b>	1
<b>Pre-Requisite</b>	NONE	<b>Or Recommended Pre-Requisite</b>	NONE
<b>Type of Course</b>	OPEN		

**TEXTBOOKS**

Business Technology Today,  
Ellerby, Pinto, Hiltz

REPLACEMENT COST (if lost or damaged)

\$76.95

ADDITIONAL RESOURCES/LEARNING MATERIALS

N/A

REPLACEMENT COST (if lost or damaged)

N/A

**Course Description**

In this course, students will learn what makes an entrepreneur thrive and the skills required to succeed in today's business environment. Students will begin to develop their own entrepreneurial mindset, and learn why it's important to take initiative, adapt to change, find creative solutions, and understand the financial considerations of entrepreneurship. This hands-on course will use business software and applications to help students plan and develop their entrepreneurial ideas and learn how to present them to a target audience. Throughout the course, students will enhance their communications skills as well as develop and refine their project management skills, including goal setting, time management, and networking.

**Curriculum Strands/Categories (this may differ depending on discipline and level)**

**Knowledge and Understanding:** Subject-specific content acquired in each grade/course (knowledge), and the comprehension of its meaning and significance (understanding)

**Thinking:** The use of critical and creative thinking skills and/or processes

**Communication:** The conveying of meaning through various forms

**Application:** The use of knowledge and skills to make connections within and between various contexts

**Assessment and Evaluation of Student Achievement \***

Unit	Unit Title/Description	Evaluation Task	Achievement Chart Focus
Unit 1	Digital Literacy	Information Tech Reference Manual Software Application Electronic Research Comprehensive Test	Knowledge/Understanding Thinking, Communication , Application (hereinafter called "KUTCA")
Unit 2	Productivity & Design Software	Software Application assignment (Newsletter /Advertisement) assignment Electronic presentation Comprehensive Test	KUTCA
Unit 3	The Entrepreneurial Mindset	Ted Talk assignment Entrepreneur Profile assignment Comprehensive Test	KUTCA
Unit 4	Business Communication + Ethics & Issues	Multimedia Presentation Business Information Management Ethical/Legal Issues Brochure Comprehensive Test	KUTCA
Unit 6	Culminating Activities	Website assignment Multimedia /Electronic Presentation Electronic Research assignment Software Application	KUTCA

\*Evaluation tasks are subject to change

### Levels of Achievement

For Grades 9 to 12, a student’s achievement of the overall curriculum expectations will be evaluated in accordance with the achievement charts in the provincial curriculum and will be reported using percentage marks.

Achievement Level	Percentage Mark Range	Achievement Description
HL4/L4+ L4 LL4/L4-	95 – 100 87 – 94 80 – 86	Level 4 identifies achievement that surpasses the provincial standard. The student demonstrates the specified knowledge and skills with a high degree of effectiveness.
HL3/L3+ L3 LL3/L3-	77 – 79 73 – 76 70 – 72	Level 3 represents the provincial standard for achievement. The student demonstrates the specified knowledge and skills with considerable effectiveness. Parents of students achieving at level 3 can be confident that their children will be prepared for work in subsequent grades/courses
HL2/L2+ L2 LL2/L2-	67 – 69 63 – 66 60 – 62	Level 2 represents achievement that approaches the provincial standard. The student demonstrates the specified knowledge and skills with some effectiveness. Students performing at this level need to work on identified learning gaps to ensure future success.
HL1/L1+ L1 LL1/L1-	57 – 59 53 – 56 50 – 52	Level 1 represents achievement that falls much below the provincial standard. The student demonstrates the specified knowledge and skills with limited effectiveness. Students must work at significantly improving learning in specific areas, as necessary, if they are to be successful in the next grade/course

Students who achieve below 50% have not met curriculum expectations; a credit will not be granted.

Learning Skills		Assessment of Learning Skills	
Responsibility		Excellent (E)	
Organization		Good (G)	
Independent Work		Satisfactory (S)	
Collaboration		Needs Improvement (N)	
Initiative			
Self-Regulation			
Weighting by Strands/Categories			
Knowledge and Understanding	30	Communication	25
Thinking	15	Application	30

**Assessment and Evaluation Strategies:** the following is a list of potential A/E strategies used within the course; the list may not be exhaustive and is subject to change.

Unit Questions	Exercise Assignments	Homework Assignments	Think-Pair-Share Activities
Classroom Discussions		Think-Pair-Share Activities	Oral/multimedia presentations
Software Application Assignments		Guided Practice	Key Terminology Review
Posters		Electronic Research	Tests/Quizzes

### CALCULATION OF FINAL MARK

- 70% for evaluations conducted throughout the course
- 30% for a Culminating Activity – the C/A will occur in the final 6 weeks of the course