

SIR JOHN A. MACDONALD COLLEGIATE COURSE BRIEF

Course Name	Entrepreneurship: The Venture	Grade	11
Course Code	BDI3C	Credit Value	1
Pre-Requisite	NONE	Or Recommended Pre-Requisite	NONE
Type of Course	College Preparation		

TEXTBOOKS:

Entrepreneurship: Creating a Venture (2nd.ed.) Cranson et al ISBN 0176201432	REPLACEMENT COST (if lost or damaged) \$99.95
ADDITIONAL RESOURCES/LEARNING MATERIALS N/A	REPLACEMENT COST (if lost or damaged) N/A

Course Description
 This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals. Students will create a venture plan for a student-run school-based or summer business. Students will have opportunities to develop the values, traits, and skills most often associated with successful entrepreneurs.

Curriculum Strands/Categories (this may differ depending on discipline and level)
Knowledge and Understanding: Subject-specific content acquired in each grade/course (knowledge), and the comprehension of its meaning and significance (understanding)
Thinking: The use of critical and creative thinking skills and/or processes
Communication: The conveying of meaning through various forms
Application: The use of knowledge and skills to make connections within and between various contexts

Assessment and Evaluation of Student Achievement *

Unit	Unit Title/Description	Evaluation Task	Achievement Chart Focus
Unit 1	Enterprising People and Entrepreneurs	Personal Entrepreneurial Profile assignment Terminology Quiz Chapter tests	Knowledge/Understanding Thinking, Communication Application (hereinafter called "KUTCA")
Unit 2	Ideas & Opportunities for New Ventures	Market Research Assignment Terminology Quiz Chapter tests	KUTCA
Unit 3	The Benefits of a Venture Plan	Research Assignment – Business ideas. Partnership Agreement Comprehensive Test Terminology Quiz	KUTCA
Unit 4	Developing & Completing a Venture Plan for the Proposed Business	Practice – Business Plan Electronic Research Terminology Quiz/Tests	KUTCA
Unit 5	Culminating Activities	Business Plan package. Business Promotional Flyer Market Research/Written Report Final Exam -Multiple choice	KUTCA

*evaluation is subject to change

Levels of Achievement

For Grades 9 to 12, a student's achievement of the overall curriculum expectations will be evaluated in accordance with the achievement charts in the provincial curriculum and will be reported using percentage marks.

Achievement Level	Percentage Mark Range	Achievement Description
HL4/L4+ L4 LL4/L4-	95 – 100 87 – 94 80 – 86	Level 4 identifies achievement that surpasses the provincial standard. The student demonstrates the specified knowledge and skills with a high degree of effectiveness.
HL3/L3+ L3 LL3/L3-	77 – 79 73 – 76 70 – 72	Level 3 represents the provincial standard for achievement. The student demonstrates the specified knowledge and skills with considerable effectiveness. Parents of students achieving at level 3 can be confident that their children will be prepared for work in subsequent grades/courses
HL2/L2+ L2 LL2/L2-	67 – 69 63 – 66 60 – 62	Level 2 represents achievement that approaches the provincial standard. The student demonstrates the specified knowledge and skills with some effectiveness. Students performing at this level need to work on identified learning gaps to ensure future success.
HL1/L1+ L1 LL1/L1-	57 – 59 53 – 56 50 – 52	Level 1 represents achievement that falls much below the provincial standard. The student demonstrates the specified knowledge and skills with limited effectiveness. Students must work at significantly improving learning in specific areas, as necessary, if they are to be successful in the next grade/course

Students who achieve below 50% have not met curriculum expectations; a credit will not be granted.

Learning Skills		Assessment of Learning Skills	
Responsibility		Excellent (E)	
Organization		Good (G)	
Independent Work		Satisfactory (S)	
Collaboration		Needs Improvement (N)	
Initiative			
Self-Regulation			
Weighting by Strands/Categories			
Knowledge and Understanding	30	Communication	20
Thinking	20	Application	30

Assessment and Evaluation Strategies: the following is a list of potential A/E strategies used within the course; the list may not be exhaustive and is subject to change.

Classroom Discussions	Oral Presentations	Co-Operative Small Group Learning
Tests/Quizzes	Written Assignments	Business Plan
Business Article Analyses	Homework Assignments	Reference Manual – Key Terms
Posters	Computer Research	Chapter Notes

70% for evaluations conducted throughout the course.

30% for a Culminating Activity – the C/A will occur in the final 6 weeks of the course