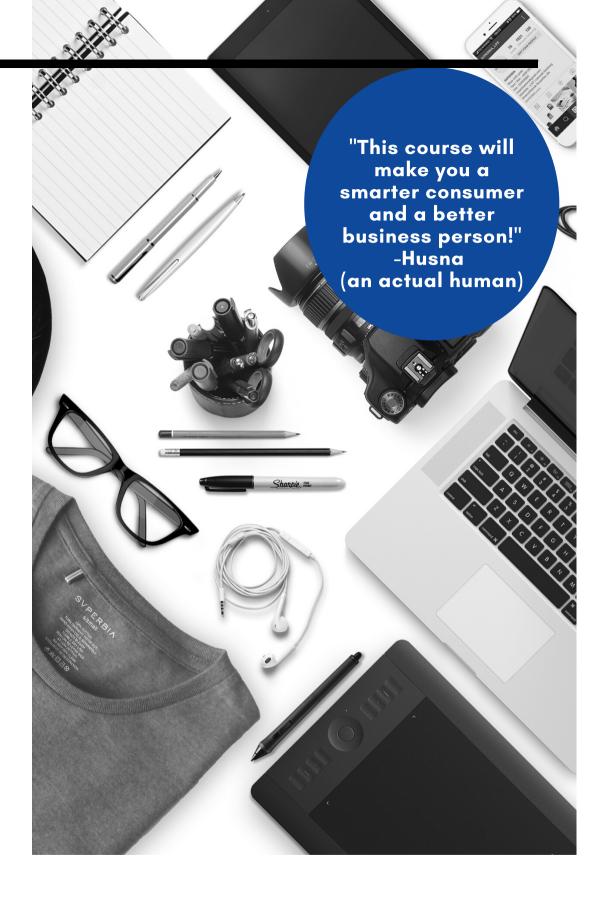
IDC4U

# Studies Media





You are being sold.
All the time.
Get ready.

Gain the knowledge and skill you need to understand media communication in the 21st century

### They want your business

OPEN YOUR EYES.

#### **Meaningful Work:**

Deconstruct Advertisments

Master Presentations

Create Content

Control the Message

Own your Brand

Win the Debate

Spot the Lies

Outsmart the Influencers



## Taking another class

#### Taking Media Studies



Prereq: HSP3U or ENG3U or CLU3M
Get better, get smarter, get clear.
Learn about the tricks companies and politicians are
using right now to pull your strings!
Questions? email aaron.pierceyetdsb.on.ca.