

Introduction to Business • BBI20

Open Level

The Ontario Curriculum Grades 9 and 10 Business Studies 2006

Business Studies • Malvern C.I. • Toronto District School Board

Assistant Curriculum Leader: Mr. Vik Rao

Course developed by: Fraser McCulloch • **Revised:** September 2023-24

Credit Value: 1

Course Content

Description	This course introduces students to the world of business. Students will develop an understanding of the functions of business, including accounting, marketing, information and communication technology, human resources, and production, and of the importance of ethics and social responsibility. This course builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives.
Prerequisite	<ul style="list-style-type: none">• None
Resource Materials	<ul style="list-style-type: none">• <i>The World of Business, A Canadian Profile, 5th Edition</i>
Overall Expectations	<p>Students will be evaluated on their achievement of the following expectations:</p> <p>By the end of this course, students will:</p> <ul style="list-style-type: none">• demonstrate an understanding of how businesses respond to needs, wants, supply, and demand;• compare types of businesses;• demonstrate an understanding of ethics and social responsibility in business;• demonstrate an understanding of the benefits and challenges for Canada in the field of international business. <p>By the end of this course, students will:</p> <ul style="list-style-type: none">• explain the role of production in business;• explain the role of human resources in business;• demonstrate an understanding of sound management practices in business;• demonstrate an understanding of the importance and role of marketing in business;• demonstrate an understanding of the importance and role of accounting in business;• demonstrate an understanding of the importance and role of information and communication technology in business. <p>By the end of this course, students will:</p> <ul style="list-style-type: none">• demonstrate an understanding of income and spending issues facing individuals and businesses;• demonstrate an understanding of how banks and other financial institutions operate;• demonstrate an understanding of effective investment practices;• analyse the role and importance of credit in personal and business finance. <p>By the end of this course, students will:</p> <ul style="list-style-type: none">• describe characteristics and skills associated with successful entrepreneurs and demonstrate an understanding of the contributions to Canadian business of selected entrepreneurs;• analyse the importance of invention and innovation in entrepreneurship.
Major Units	<ul style="list-style-type: none">• Business Fundamentals• Functions of a Business• Finance• Entrepreneurship

Assessment, Evaluation and Reporting

- Strategies**
- Teacher instruction, independent research, group work

Additionally, the following evaluation strategies will be used:

- tests
- case studies
- quizzes
- assignments
- projects

<p>Achievement Category Weightings</p>	<p>Knowledge / Understanding 25%</p>	<p>Thinking 25%</p>	<p>Communication 25%</p>	<p>Application 25%</p>
<p>Term Grades throughout the Year</p>	<ul style="list-style-type: none"> • The grade for each reporting period is based on evaluations that have been conducted to that point in the course, and will be preliminary and tentative. They will be based on the most consistent level of achievement to that point in time, but some of the overall expectations, strands, and units will not have been addressed. The student's grades will most likely change when his/her entire work is evaluated at the end of the course. 			
<p>Course Work 70%</p>	<p>components of evaluations during course:</p> <ul style="list-style-type: none"> • tests • case studies • projects • assignments • quizzes <p>Students are responsible for any work they miss while absent. Absences or missed assignments will only be excused with a doctor's note. Students are expected to assume responsibility for their own success.</p> <p>5% will be deducted for late assignments for every day it is late, up to a maximum of 25%. Late assignments will not be accepted once they have been marked and returned to the class</p> <p>Food, cellphones, or ipods are not permitted in class. These items may be confiscated until the end of the day.</p>			
<p>Course-Culminating Activities 30%</p>	<ul style="list-style-type: none"> • Culminating project will be completed in January 2024 (30%) 			
<p>Learning Skills</p>	<ul style="list-style-type: none"> • Learning skills play a critical role in the achievement of curriculum expectations and student success. • Students are expected to be academically honest by submitting their own original work. The marks they receive are intended to reflect their own academic achievement. • Students are expected to complete homework and assignments on time, and be in attendance for all tests • Students are expected to attend all classes and be on time for all classes 			

Communication

Consultation • Students and parents may contact Mr. McCulloch (the course teacher) any time to discuss student progress

Help • Mr. McCulloch is located in the Business Office (Room 103) or room 213.
