

Course Name: Entrepreneurship: The Venture

Grade 11, College Preparation

Teacher: R Brown

This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals. Students will create a venture plan for a school-based or student-run business. Through hands-on experiences, students will have opportunities to develop the values, traits, and skills most often associated with successful entrepreneurs.

Syllabus

. This course focuses on the expectations outlined in Entrepreneurship: The Venture. It is comprised of five units, each of which has a variety of activities (lessons and assignments). The first four units are term work; the final unit is the culminating task.

Units and Activities

Unit One - Enterprising People and Entrepreneurs

- 1 - Interview with Entrepreneurs
- 2 - How Would Starting a Business Change Your Life?
- 3 - Becoming an Entrepreneur in Your School
- 4 - Research a Successful Entrepreneur
- 5 - Entrepreneur vs. Enterprising Person
- 6 - Challenges / Opportunities Facing Young vs. Adult Entrepreneurs
- 7 - Entrepreneurial Skills Crossword Puzzle
- 8 - Social Responsibility
- 9 - Biographical Presentation
- 10 - Self-Assessment of Entrepreneurial Traits and Skills
- 11- Review Quiz
- Activity Twelve - Unit / Summative Evaluation Test

Unit Two - Ideas and Opportunities for New Ventures

- 1 - Inventions and Innovations

- 2 - Needs and Wants
- 3 - Canadian Entrepreneurs
- 4 - Identifying Venture Opportunities
- 5 - Market Research
- 6 - Survey Creation and Analysis (Summative Evaluation)

Unit Three - Venture Plan

- 1 - Introductory Terms
- 2 - Forms of Ownership
- 3 - True and False - Introductory Terms Quiz
- 4 - Venture Mapping Activity
- 5 - Interactive Crossword Activity
- 6 - Walking Through the Venture Plan Game
- 7 - Venture Plan Scavenger Hunt
- 8 - Give away some Cash

Unit Four - Developing and Completing a Venture Plan for the Proposed Business

- 1 - Resource Needs for a Venture
- 2 - Forms of Business Ownership
- 3 - Designing a Production Plan
- 4 - The Marketing Plan - Channels of Distribution
- 5 - The Marketing Plan - Advertising and Pricing
- 6 - Capital Requirements and Financial Goals
- 7 - Financial Statements
- 8 - Unit 4 Test - Formative Evaluation

Unit Five - Culminating Performance Task

- 1 - The Venture Plan

Assignment Submission

All assignments are expected to be submitted by the deadline noted in the calendar and/or announcement area of the course. Students must submit the assignments online as directed. All assignments will be placed into the appropriate dropbox. Alternate submission methods must be approved by the teacher. If you have a problem with a date -- talk to the teacher before the date has passed.

Plagiarism and/or Cheating

- Plagiarism of print or Internet material on assessment/evaluation tasks is illegal and therefore, forbidden.
- Cheating on tests/examinations or submitting assessment tasks copied from another student is forbidden.
- Plagiarism and/or cheating may result in a mark of zero for the assignment and other consequences as defined by the school and/or school board policy on academic honesty.
- Administration and parent/guardians will be notified of student plagiarism/cheating and the incident will be recorded.
- The use of computerized translator software is forbidden for foreign languages.
- Inappropriate use of Web Site services is illegal and is subject to consequences as outlined by the school and/or school board policy.

Grading Policies

Students will be provided with numerous and varied opportunities to demonstrate the full extent of their achievement of the curriculum expectations, across all four categories of knowledge and skills. Progress will be monitored on an on-going basis using a variety of assessment tools, including written work, formal testing, weekly quizzes, teacher-student communication, discussion boards and chat rooms.

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Rubrics for each summative task, based on the achievement charts for this subject area, are found on the assignment pages for each activity. Other assignments are diagnostic or formative in nature and should receive teacher feedback. Completion of formative tasks will also be considered when assessing learning skills.

As required by the Ministry of Education, students will be assessed in the four areas of the achievement chart. The chart below provides suggested percentages for each category.

Assessment Category	Percentage
Knowledge and Understanding	25%
Thinking	25%
Communication	25%
Application	25%

Final Grade

The final grade will be determined as follows (in accordance with Ministry of Education standards):

Term Work Based on evaluations conducted throughout the course.	70%
Summative Evaluation A final evaluation in the form of assignments and an exam.	30%

*Unless otherwise indicated, all assignments will be submitted using the dropbox for that assignment.

Learning Skills

The following Learning Skills rubric can be used by online teachers when assessing Learning Skills:

Learning Skills Rubric				
Criteria	Needs Improvement	Satisfactory	Good	Excellent
Works Independently				
Teamwork				
Organization				
Work Habits/ Homework				
Initiative				

If the teacher decides that an assignment described as formative would be better used as a summative task, appropriate rubrics will need to be created and supplied to students.