

Business Studies @ MGCI

List of Courses and Brief Descriptions

| Grade | Code | Name | Description | Highlights | Summative Project |
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| 9 or 10 | BTT1O / BTT2O | Intro to Technology in Business | Students will develop word processing, spreadsheet, database, desktop publishing, presentation software and website design skills. Will also start to learn the major business studies concepts. Throughout the course, there is an emphasis on digital literacy and financial literacy. May be taken in grade 9 OR Grade 10. | Ability to develop computer and business skills applicable in all subject areas. Assignments are hands-on and applicable to real life. | Choice of Projects. Example: Playing the role of Gameau SAC dance coordinator, students will prepare a report planning the event using the skills they've learned throughout the course. Will write memos, design a business card, develop a volunteer list database, create an advertising poster and create a financial spreadsheet. |
| 10 | BBI2O | Intro to Business Studies | Builds a foundation for further studies in business & for everyday lives. Will be introduced to marketing, IT, HR, production, ethics and social responsibility, accounting and personal finance. | An opportunity to learn about the wide variety of areas in business studies. Students will do a unit on personal finance, applicable in everyday life. | Choice of Projects. Example: Complete a Business Plan that includes discussing the product or service, creating a floor plan, marketing strategies, banking and budgeting. |
| 11 | BMI3C | Intro to Marketing | Introduces the fundamental concepts of marketing products, services, and events. Will examine how trends, issues, global economic changes and information technology influence consumer buying habits. Business ethics are emphasized. | Students get to use their creativity in a number of hands-on projects. | Students will create a marketing plan for a new product, encompassing what they have learnt throughout the semester. |
| 11 | BDI3C | Entrepreneurship: The Venture | Focuses on ways in which entrepreneurs and business people recognize opportunities, generate ideas and organize resources to plan successful businesses. The students will start and run an in-school business as part of the course. | Students will have the opportunity to use what they learned in class to start and run an in-school business. | The class will run an in-school business venture. The class will be organized into various teams such as sales and marketing, finance and human resources. Students will learn through running a business. |
| 11 | BTA3O | Technology in Business: The Digital Environment | Prepares students for the digital environment. Using a hands-on approach, students will further develop technology skills using common business software applications. Students may design and create an e-business website. | Students get to use their creativity in a number of hands-on projects. | Choice of Projects. Example: Complete a portfolio where digital literacy is highlighted and the use of major software applications can be seen. |
| 11 | BAF3M | Accounting Fundamentals | Introduces students to the fundamental principles and procedures of accounting. Will learn accounting for a service and a merchandising business, computerized accounting, ethics and current issues in accounting. Students will be able to handle the full accounting cycle. | Students will learn accounting skills that are applicable in the real world and post secondary studies. | Students will analyze financial records of an imaginary company and perform accounting entries. The project will focus on the full accounting cycle. |

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| 12 | BBB4M | International Business | Provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets. | An excellent course for students wishing to gain a deeper understanding of the interplay between global politics, economics and business. | Choice of Projects. Example: Students will research an international company and present it in a creative way. |
| 12 | BOH4M | Business Leadership: Management Fundamentals | Focuses on the development of leadership skills used in management by analysing the role of a leader in business, with a focus on the functions of management. | An excellent course for students wishing to develop their leadership abilities from a variety of backgrounds, not just business. | Students will do a portfolio project focusing on many aspects of the course including planning, HR management, current events & corporations. |
| 12 | BAT4M | Accounting Principles | This course reviews the grade 11 accounting concepts, further expands on accounting methods for assets & introduces accounting for corporations. Introduces students to advanced accounting principles that will prepare them for post secondary studies. | Accounting is the language of business. Taking this course prepares the student for post secondary business studies. | Choice of Projects. Example: Students will analyze a company of their choice and draw conclusions about the company's performance. |
| 12 | IDC4U | Financial Securities (Finance) | Investigates financial management, capital markets and ways in which stock markets can be used. Will learn about general economic & financial issues & fundamental financial concepts. Will develop a portfolio of investments for a client. | Students will have the opportunity to play investment simulations. Students will also have opportunities to enter national competitions. The skills learned in this course will be useful for investing and finance throughout their lives, whether or not the student wishes to study business in post secondary. | Students will be given a client based on real life, will develop a plan and advise on investments. They will then track the performance of their investments over a period of time and analyze the results. |

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| Business Studies at MGCI | All courses in the business studies department use differentiated instructional strategies, which support students' varied learning needs. |
| Post-secondary studies in business | Post-secondary studies in business prepare students for a wide variety of professions. Throughout the course of their degree or diploma, students have the opportunity to take courses in all areas of business (including accounting, finance, marketing, human resources, management, IT etc). After the first few years, students then have the opportunity to specialize in an area of their interest. Some university programs offer co-op opportunities and all programs offer support in finding summer internships. |

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| <p>Related Careers: Note: This is just a sample list as there are too many to list here.</p> | <p>The skills and knowledge that you learn in business studies are part of every profession and career.</p> <p>personal banker, commercial banker, investment banker, credit analyst, financial analyst, portfolio analyst, financial advisor, consultant accountant, tax specialist, auditor, financial accountant, management accountant, controller, accounting analyst sales and marketing analyst, sales assistant, sales person, real estate agent, marketing manager, brand manager, marketing director operations manager, department manager, HR manager, payroll manager, compensation specialist, benefits analyst international business analyst, culture specialist, strategy analyst, highschool teacher, college/university professor</p> |
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