

Did you know that...

90% of all careers directly involve some form of business studies & skills!

Business Studies students have already . . .

- ⇒ **Competed & won in the Stock Market Challenges (Laurier University & JA)**
- ⇒ **Competed & won in the Banks in Action (JA)**
- ⇒ **Created & operated small businesses & distributed profits among classmates**
- ⇒ **Placed in top 5 in DECA internationals**
- ⇒ **Participated in conferences**
- ⇒ **Listened to guest speakers from various professions**
- ⇒ **Participated successfully in Accounting and Finance Competitions**

Marc Garneau Business Teachers



1. Google MGCI.
2. Find Business Studies Department or Find us on FACEBOOK.

Curriculum Leader

Mr. Mirza



Mr. Barrington



Mr. Matevski



Mr. McKay



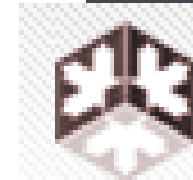
Mr. Aliko



M.G.C.I.

Business Studies

*Course Selection Guide
Grades 9-12*



**Accounting
Finance**

**International Business
Business Leadership**

Marketing

Sports Marketing

Entrepreneurship

Introduction to Business

IT in Business

Business Rules The World!

In our Business Studies Department, the courses are about:

Communication **Financial Literacy**
Computer Skills **Investing**
Research Skills **Integrity**
Team Work **Leadership**

BSAP

Business Social Achievement Program

4 years of academic focus on business studies through curriculum enrichment and activities

TDSB Business Studies Certificate

Successful completion of 4 or more business studies courses will earn you a TDSB Business Studies Certificate when you graduate.

**THIS IS A GREAT ACHIEVEMENT
FOR OUR STUDENTS!**

Toronto District School Board
Business Studies
Certificate of Endorsement


Principal

Your Name Here!



Grade 9 & 10

INFORMATION AND COMMUNICATION TECHNOLOGY IN BUSINESS, Grade 9 or 10, (BTT1O, BTT2O)

This course introduces students to information and communication technology in a business environment and builds a foundation of digital literacy skills necessary for success in a technologically driven society. Students will develop word processing, spreadsheet, database, desktop publishing, presentation software, and website design skills. Throughout the course, there is an emphasis on digital literacy, effective electronic research and communication skills, and current issues related to the impact of information and communication technology.

INTRODUCTION TO BUSINESS, Grade 10, (BBI2O1)

This course introduces students to the world of business. Students will develop an understanding of the functions of business, including accounting, marketing, information technology, human resources, and production, and of the importance of ethics and social responsibility. This course builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives.

Grade 11

FINANCIAL ACCOUNTING FUNDAMENTALS, Grade 11 (BAF3M)

This course introduces students to the fundamental principles and procedures of accounting. Students will develop financial analysis and decision making skills that will assist them in future studies and/or career opportunities in business. Students will acquire an understanding of accounting for a service and a merchandising business, computerized accounting, financial analysis, and current issues and ethics in accounting.

Prerequisite: None

ENTREPRENEURSHIP: THE VENTURE, Grade 11 (BDI3C)

This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals. Students will create a venture plan for a student-run school-based or summer business through hands-on experiences. Students will have opportunities to develop the values, traits, and skills most often associated with successful entrepreneurs.

Prerequisite: None

MARKETING: GOODS, SERVICES, EVENTS, Grade 11 (BMI3C)

This course introduces the fundamental concepts of product marketing, which includes the marketing of goods, services, and events. Students will examine how trends, issues, global economic changes and information technology influence consumer buying habits. Students will engage in marketing research, develop marketing strategies, and produce a marketing plan for a product of their choice.

Prerequisite: None

INFORMATION AND COMMUNICATION TECHNOLOGY: THE DIGITAL ENVIRONMENT, Grade 11, (BTA3O)

This course prepares students for the digital environment. Using hands-on approach, students will further develop IT skills. The concept and operation of e-business will be explored, and technology skills by using common business software. The skills developed in this course will prepare students for success in the workplace and/or postsecondary studies.

Prerequisite: None

Grade 12

FINANCIAL ACCOUNTING PRINCIPLES, (BAT4M)

This course introduces students to advanced accounting principles that will prepare them for postsecondary studies in business. Students will learn about financial statements for various forms of business ownership and how those statements are interpreted in making business decisions. This course further develops accounting methods for assets and introduces accounting for partnerships, corporations, and sources of financing.

Prerequisite: Financial Accounting Fundamentals, Grade 11

INTERNATIONAL BUSINESS FUNDAMENTALS, (BBB4M)

This course provides an overview of the importance of international business in the global economy and explores the factors that influence success in international markets. Students will learn about strategies associated with marketing, distribution, managing international business effectively.

Prerequisite: Any grade 11 course in business studies, English, or Canadian and world studies.

BUSINESS LEADERSHIP & MANAGEMENT, (BOH4M)

This course focuses on the development of leadership skills used in managing a successful business. Students will analyse the role of a leader in business with a focus on decision-making, management of group dynamics, workplace stress and conflict, motivation of employees, and planning. Effective business communication skills, ethics, and social responsibility will be emphasized throughout the course.

Prerequisite: Any grade 11 course in business studies, English, or Canadian and world studies.

FINANCIAL SECURITIES, (IDC4UV)

This course investigates financial management, capital markets, and ways in which capital is acquired, especially in stock markets. Students will also analyze the social impact of personal and corporate investment decisions and will learn to solve problems through theoretical investigations, systems thinking approaches, and case studies.

Prerequisite: Any grade 11 course.