***Oakwood Collegiate Institute***

*991 St. Clair Ave, West. Toronto, Ontario M6E 1A3 416-393-1780*

*Website:* [*http://schoolweb.tdsb.on.ca/oakwoodci/Home.aspx*](http://schoolweb.tdsb.on.ca/oakwoodci/Home.aspx)

***Course Outline: International Business Fundamentals***

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| ***Academic Year: 2019-2020*** | | ***Teacher Name:*** | |
| ***Department: Canadian & World Studies*** | | ***ACL: G. Clarke*** | |
| **Course Title** | International Business | **Course Code** | BBB4M |
| **Prerequisite** | None | **Grade** | 12 |
| **Level** | University/College | **Credit Value** | 1 |

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| **Course Description** |
| **Ontario Ministry of Education Document:** |
| This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets. Students will learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively. This course prepares students for postsecondary programs in business, including international business, marketing, and management. |
| **Textbook and Other Resources:** |
| Class website and other provided materials. |

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| **Course Overview: Instructional Strands/Units** | | | |
| ***Unit Titles*** | ***Approximate***  ***Timeline*** | ***Unit Description*** | ***Assessment & Evaluation Tasks*** |
| Unit 1: Business, Trade, and the Economy | 8 weeks | Understanding and use of business terminology and concepts. The importance of international trade; and evaluate impact, benefits and drawbacks to the Canadian economy. | TBA |
| Unit 2: The Global Environment for Business | 8 weeks | Examine characteristics of multinational organizations and their impact on Canadian workers, investors, and households. Examine current issues of globalizations. Use of requirements of international standards, foreign currency and exchange rates. Examine the role of international government and organizations. | TBA |
| Unit 3: Factors Influencing Success in International Markets | 8 weeks | Analyze cultural factors that influence the nature of how business is carried out. Assess political, economic, and geographic factors that impact business methods and operations. Examine Canada’s international competitiveness. Identify and develop appropriate strategies. | TBA |
| Unit 4: Marketing Challenges and Approaches, and Distribution | 7 weeks | Analyze the legal, political, and financial challenges a company faces in getting a product to different markets. | TBA |
| Unit 5: Working in International Markets | 7 Weeks | Examine legal and practical issues and requirements for international travel and employment. Analyze ethical and practical issues of foreign workplace. Understand the role of international development and organizations. | TBA |
| Culminating | 2 Weeks | Culminating and/or exam |  |

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| **Learning Supports for Students** |
| Supports for Students with Individual Education Plans (IEP’s)  Subject teachers provide accommodations and modifications as outlined on student IEP’s. Supports may include: organizational support, additional time, graphic organizers, reduced work load, chunking of information, note-taking assistance, assistive technology (computer), preferential seating. |
| Extra Help   * Teachers post the time that they are available for extra help in their classrooms. Students are encouraged to speak with their teachers to arrange other times as required. * Students can also see their Guidance Counselor for information on other academic supports available. |

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| **Student Evaluation Criteria** | | | |
| **Term Work** | | **Culminating Activities** | |
| **Curricular Strands** | |
| Knowledge/Understanding | 17.5% | Project | 15% |
| Thinking | 17.5% | Exam | 15% |
| Communication | 17.5% |  |  |
| Application | 17.5% |  |  |
| *Term Work 70%* | | *Culminating Activity Total 30%* | |

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| **Report Card Schedule** | | | | |
|  | **1st Report Card** | **2nd Report Card** | **Interim**  **Report Card** | **Final**  **Report Card** |
| **Report Cards** | Nov. 20th /19 | Feb. 7th /20 | April 16th /20 | June 25th /20 |
| **Parent-Teacher Interviews** | Nov. 28th /19 | Feb. 13th /20 | N/A | N/A |

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| **Assessment of Learning Skills** |
| **Independent Work** – Uses class time appropriately to complete tasks |
| **Collaboration** – Accepts various roles and an equitable share of work in a group |
| **Organization** - Arrives to class prepared and on time, meets deadlines with quality work and maintains a complete notebook |
| **Responsibility** – Fulfils responsibilities and commitments within the learning environment |
| **Initiative** – Looks for and acts on new ideas and opportunities for learning |
| **Self-Regulation** – Sets own individual goals and monitors progress towards achieving them |

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| **Department Expectations, Policies and Procedures** |
| STUDENT RESPONSIBILITIES  **PUNCTUALITY** – When the bell rings, students are expected to be at their desks, with notebooks and materials out, ready to begin. Students, who are more than 20 minutes late for class, will be marked absent.  **ATTENDANCE** – If students are absent, they are expected to bring a note explaining the absence and to complete missed work.  **MATERIALS** – Students are required to bring the following items to each class: pen/pencil, lined paper, three ringed binder, textbook and any other items as requested by the teacher.  **FOLLOW THE BEHAVIOUR EXPECTATIONS** – Please see the school handbook and code of conduct.  LATE ASSIGNMENTS - Submitting course work on time is an important aspect of student learning and time management. As such, late assignments will be reported on as part of the learning skills on the report card and a variety of strategies will be used for dealing with late assignments: (parent / student conferences, counseling with student success and guidance, student contracts, as well as mark deductions.) Deadlines will be communicated to students in advance and it is the expectation that not meeting these deadlines will result in **mark deductions for late assignments, up to and including the full value of the assignment. (PR.614)**  MISSED TESTS / PRESENTATIONS - If a student is absent on the day of a test, the student is expected to bring a note from a parent/guardian explaining the absence on the day of their return to school. A doctor’s note may be required. The missed test or presentation will be written on the first day of return to school or on a date agreed upon by the teacher.  ACADEMIC DISHONESTY / PLAGIARISM: Plagiarism is copying, reproducing or paraphrasing more than 5 words of someone else’s published or unpublished material, and representing these as one’s own by not acknowledging the appropriate source or by failure to use the appropriate quotation marks. If a student is found guilty of plagiarism, one or more of the following penalties will apply: inform parents/guardians for students under the age of 18 years old, requirement for submission of a new piece of work, total loss of marks on the assignment.  OTHER CLASSROOM ROUTINES AND PROCEDURES:  Students are expected to follow the provincial, school, and classroom codes of conduct.  Use of personal mobile devices is prohibited unless agreed upon by the teacher.  If you need extra help, your teacher is available during lunch and after school. Please make an appointment. |