

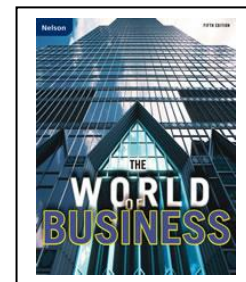
RICHVIEW COLLEGIATE INSTITUTE
Student Course Outline/Parent Information Sheet

Program Area: Business Studies	Course Name: Introduction to Business
Course Code: BBI 201	Level: Open
Prerequisite: None	Credit Value: 1.00

Teacher: M. Landriault

Cost of Textbook/equipment replacement: \$100.00

Textbooks Name: The World of Business



COURSE DESCRIPTION:

This course introduces students to each of the major areas of business: the basics of business operation, the role and applications of technology in business, the role and characteristics of entrepreneurs, management, accounting, marketing, and international business. This introductory course aims to ensure that students acquire a general understanding of the role and nature of business while developing personal management skills relating to financial decisions, planning, and budgeting. It will build a solid foundation for students who wish to pursue business studies in greater depth or who wish to develop the knowledge and skills they need in the areas of business in their everyday lives.

CURRICULUM STRANDS (UNITS) and OVERALL EXPECTATIONS:

UNIT 1: Business Fundamentals

Overall Expectations

- demonstrate an understanding of how businesses respond to needs, wants, supply, and demand;
- compare types of businesses;
- demonstrate an understanding of ethics and social responsibility in business;
- demonstrate an understanding of the benefits and challenges for Canada in the field of international business.

UNIT 2: Functions of a Business

Overall Expectations

- explain the role of production in business;
- explain the role of human resources in business;
- demonstrate an understanding of sound management practices in business;
- demonstrate an understanding of the importance and role of marketing in business;
- demonstrate an understanding of the importance and role of accounting in business;
- demonstrate an understanding of the importance and role of information and communication technology in business.

UNIT 3: Finance

Overall Expectations

- demonstrate an understanding of income and spending issues facing individuals and businesses;
- demonstrate an understanding of how banks and other financial institutions operate;
- demonstrate an understanding of effective investment practices;
- analyse the role and importance of credit in personal and business finance.

UNIT 4: Entrepreneurship

Overall Expectations

- describe characteristics and skills associated with successful entrepreneurs and demonstrate an understanding of the contributions to Canadian business of selected entrepreneurs;
- analyse the importance of invention and innovation in entrepreneurship.

ASSESSMENT AND EVALUATION:

Assessment and Evaluation are based on the expectations and levels of achievement outlined in the provincial curriculum document for each subject. A wide range of assessment and evaluation opportunities allows students to demonstrate their learning in a variety of ways. This information provides the basis for reporting student grades on the Provincial Report Card. A final mark will be calculated using the following categories or strands.

70% Course Evaluation: (70% of mark based on class evaluations i.e. tests, assignments, presentations, quizzes, class work)

Communication (30%)	Knowledge/Understanding (20%)	Thinking and Inquiry (20%)	Application/Making Connections (30%)
<p>Demonstrating the ability to communicate information and ideas through written and oral communication for different audiences and purposes using a variety of forms.</p> <p>Examples for this course include analysis of business case studies, in-class presentations (individual or group based) and in-class activities (individual and group based).</p>	<p>Demonstrating knowledge of facts and terms, understanding concepts, principles and theories and their relationship to one another and society.</p> <p>Examples for this course include multiple choice test questions, quizzes and in-class activities (individual and group based).</p>	<p>Demonstrating critical and creative thinking skills through decision-making and problem solving. Also includes analysing and evaluating information and drawing conclusions.</p> <p>Examples for this course include test true/false questions, quizzes and in-class activities (individual and group based).</p>	<p>Demonstrating the ability to apply knowledge, skills and concepts to real life situations.</p> <p>Examples for this course include long answer test questions and course assignments.</p>

30% Final Evaluation: 1. ____ Culminating Project ____

Students' Responsibilities for Assessments:

Students are responsible for providing evidence of their learning within established timelines, and there are consequences for cheating, plagiarizing, not completing work, and submitting work late.

Missed Assessments

- 1) Students who know ahead of time that they will miss an assessment are expected to discuss the situation beforehand with Mr. Sloan to avoid getting a zero on the assessment that they have missed.
- 2) Students who miss an assessment (test, quiz, presentation, assignment, summative) for an unauthorized reason will lose the opportunity to complete the assessment and will receive a mark of zero for the assessment.

Learning Skills

The following learning skills will be assessed throughout the duration of the course and will be shown on the report card.

E - Excellent G – Good S - Satisfactory N - Needs Improvement

Responsibility	Organization
<ul style="list-style-type: none"> • Completes and submits class work, homework, and assignments according to agreed upon timelines, and takes responsibility for and manages own behaviour. 	<ul style="list-style-type: none"> • Develops a plan for completing work, establishes priorities and manages time to complete tasks and achieve goals.
Independent Work	Collaboration
<ul style="list-style-type: none"> • Uses class time appropriately to complete tasks 	<ul style="list-style-type: none"> • Builds healthy relationships and accepts various roles and an equitable share of work in a group.
Initiative	Self-Regulation
<ul style="list-style-type: none"> • Approaches tasks with curiosity and interest and demonstrates a willingness to take risks. 	<ul style="list-style-type: none"> • Perseveres through challenges, and seeks clarification or assistance when needed.

