RICHVIEW COLLEGIATE INSTITUTE

PROGRAM AREA: Graphic Communication	**COURSE NAME: Grade** 11 Print and Graphic
COURSE CODE: TGG3M1	**GRADE/LEVEL:** 11
PREREQUISITE: N/A	**CREDIT VALUE:** 1
TEACHER: Mr. Shalaby	**CONTACT:** adam.shalaby@tdsb.on.ca

Cost of Textbook/equipment replacement: N/A   **Additional Course Costs**:   N/A

Resources:
It is assumed that students will have the use of their own digital SLR or phone camera.
A few can be provided in class for those who do not have access to their own and supplying personal SD card.

COURSE DESCRIPTION:
This course examines communications technology from a media perspective. Students will develop knowledge and skills as they design and produce media projects in the areas of live, recorded, and graphic communications. These areas may include TV, video, and movie production; radio and audio production; print and graphic communications; photography; digital imaging; broadcast journalism; and interactive new media. Students will also develop an awareness of related environmental and societal issues, and will explore college and university programs and career opportunities in the various communications technology fields. This is an emphasis course in Print and Graphic Communication.

CURRICULUM STRANDS (UNITS) and OVERALL EXPECTATIONS:

By the end of this course, students will:

Communications Technology Fundamentals
- demonstrate an understanding of the core concepts, techniques, and skills required to produce a range of communications media products and services;
- demonstrate an understanding of different types of equipment and software and how they are used to perform a range of communications technology operations and tasks;
- demonstrate an understanding of technical terminology, scientific concepts, and mathematical concepts used in communications technology and apply them to the creation of media products;
- demonstrate an understanding of and apply the interpersonal and communication skills necessary to work in a team environment.

Communications Technology Skills
- apply project management techniques to develop communications technology products effectively in a team environment;
- apply a design process or other problem-solving processes or strategies to meet a range of challenges in communications technology;
- create productions that demonstrate competence in the application of creative and technical skills and incorporate current standards, processes, formats, and technologies.

Technology, the Environment, and Society
- describe the impact of current communications media technologies and activities on the environment and identify ways of reducing harmful effects;
- demonstrate an understanding of the social effects of current communications media technologies and the importance of respecting cultural and societal diversity in the production of media projects.

Professional Practice and Career Opportunities
- demonstrate an understanding of and apply safe work practices when performing communications technology tasks;
- demonstrate an understanding of and adhere to legal requirements and ethical standards relating to the communications technology industry;
- identify careers in communications technology for which post-secondary education is required or advantageous and describe college and university programs that prepare students for entry into these occupations.

Assessment and Evaluation
Assessment and Evaluation are based on the expectations and levels of achievement outlined in the provincial curriculum document for each subject. A wide range of assessment and evaluation opportunities allows students to demonstrate their learning in a variety of ways. This information provides the basis for reporting student grades on the Provincial Report Card.
A final mark will be calculated using the following categories or strands.

70% Course Evaluation (based on the following % breakdown of categories/strands):
All four achievement categories/strands do not need to be evaluated in each evaluation task.

Communication (20%)	Knowledge/Understanding (20%)	Thinking and Inquiry (20%)	Application/Making Connections (40%)
Describe the impact of current media technologies, the effects on the environment and identify ways of reducing harmful effects, especially of the social effects of media technologies and importance of respecting cultural and societal diversity in graphic communication projects.	Demonstrate an understanding of core concepts, graphic design history, techniques, using digital technology, different types of software, media products, services and skills required to produce a variety of digital imaging.	Adhere to legal requirements and ethical standards relating to communications through graphic communication. Identify careers in graphic communication for which post-secondary education is required or advantageous.	Produce graphic communication, graphic design products and projects effectively in a specific area and theme using specific software that incorporate current graphic communication standards, processes, formats and technologies

30% Final Evaluation (based on the above % breakdown of categories/strands):

Components of Summative Evaluation:
Students will be required to complete a summative assignment that will reflect their understanding off the overall expectations of the course. This summative will account for 30% of the final evaluation.

** A detailed explanation of the culminating activity/activities will be distributed to students in the class.

Learning Skills: *The report card provides a record of the learning skills, demonstrated by the student in every course in the following* ***six*** *categories:* ***Responsibility, Independent Work, Initiative, Organization, Collaboration, Self-Regulation****. The learning skills are evaluated using a four-point scale (E-Excellent, G-Good, S-Satisfactory, N-Needs Improvement).*

Please refer to the Student Agenda Planner for details regarding the Achievement Chart and Learning Skills.

> ***It is Imperative that all students adhere to "Richview's Evaluation Policy" regarding their 70% Term Work and 30% Culminating Activities.***