

## *RICHVIEW COLLEGIATE INSTITUTE*

<b>PROGRAM AREA:</b> Graphic Communication	<b>COURSE NAME:</b> Grade 12 Print and Graphic
<b>COURSE CODE:</b> TGG4M1	<b>GRADE/LEVEL:</b> 12
<b>PREREQUISITE:</b> N/A	<b>CREDIT VALUE:</b> 1
<b>TEACHER:</b> Mr. Shalaby	<b>CONTACT:</b> <a href="mailto:adam.shalaby@tdsb.on.ca">adam.shalaby@tdsb.on.ca</a>

**Cost of Textbook/equipment replacement:** N/A    **Additional Course Costs:** N/A

### **Resources:**

It is assumed that students will have the use of their own digital SLR or phone camera.

A few can be provided in class for those who do not have access to their own and supplying personal SD card.

### **COURSE DESCRIPTION:**

This course enables students to further develop media knowledge and skills while designing and producing projects in the areas of live, recorded, and graphic communications. Students may work in the areas of TV, video, and movie production; radio and audio production; print and graphic communications; photography; digital imaging; broadcast journalism; and interactive new media. Students will also expand their awareness of environmental and societal issues related to communications technology and will investigate career opportunities and challenges in a rapidly changing technological environment. This is an emphasis course in Print and Graphic Communication.

### **CURRICULUM STRANDS (UNITS) and OVERALL EXPECTATIONS:**

By the end of this course, students will:

#### **Communications Technology Fundamentals**

- demonstrate an understanding of advanced concepts, techniques, and skills required to produce a range of communications media products and services;
- describe different types of equipment and software and explain how they are used in creating communications media products;
- demonstrate an understanding of technical terminology, scientific concepts, and mathematical concepts used in communications technology, and apply them to the creation of media products;
- demonstrate an understanding of and apply the interpersonal and communications skills necessary to work in a team environment.

#### **Communications Technology Skills**

- apply project management techniques to the planning and development of communications media projects;
- apply a design process or other problem-solving processes or strategies to meet a range of challenges in communications technology;
- create products or productions that demonstrate competence in the application of creative and technical skills and incorporate current and evolving standards, processes, formats, and technologies.

#### **Technology, the Environment, and Society**

- analyse the environmental impact of recent advances in communications technology, and describe ways of reducing harmful effects;
- demonstrate an understanding of the effects of communications technology and media activities on society and cultural diversity.

## **Professional Practice and Career Opportunities**

- demonstrate an understanding of and apply safe work practices when performing communications technology tasks;
- demonstrate an understanding of and adhere to legal requirements and ethical practices relating to the communications technology industry;
- demonstrate an understanding of career opportunities and career development in a rapidly changing technological environment and maintain a portfolio of their work as evidence of their qualifications for future education and employment.

### **Assessment and Evaluation**

Assessment and Evaluation are based on the expectations and levels of achievement outlined in the provincial curriculum document for each subject. A wide range of assessment and evaluation opportunities allows students to demonstrate their learning in a variety of ways. This information provides the basis for reporting student grades on the Provincial Report Card. A final mark will be calculated using the following categories or strands.

#### **70% Course Evaluation (based on the following % breakdown of categories/strands):**

*All four achievement categories/strands do not need to be evaluated in each evaluation task.*

Communication (20%)	Knowledge/Understanding (20%)	Thinking and Inquiry (20%)	Application/Making Connections (40%)
Describe the impact of current media technologies, the effects on the environment and identify ways of reducing harmful effects, especially of the social effects of media technologies and importance of respecting cultural and societal diversity in graphic communication projects.	Demonstrate an understanding of core concepts, graphic design history, techniques, using digital technology, different types of software, media products, services and skills required to produce a variety of digital imaging.	Adhere to legal requirements and ethical standards relating to communications through graphic communication. Identify careers in graphic communication for which post-secondary education is required or advantageous.	Produce graphic communication, graphic design products and projects effectively in a specific area and theme using specific software that incorporate current graphic communication standards, processes, formats and technologies

#### **30% Final Evaluation (based on the above % breakdown of categories/strands):**

##### ***Components of Summative Evaluation:***

Students will be required to complete a summative assignment that will reflect their understanding off the overall expectations of the course. This summative will account for 30% of the final evaluation.

**\*\* A detailed explanation of the culminating activity/activities will be distributed to students in the class.**

**Learning Skills:** The report card provides a record of the learning skills, demonstrated by the student in every course in the following **six** categories: **Responsibility, Independent Work, Initiative, Organization, Collaboration, Self-Regulation**. The learning skills are evaluated using a four-point scale (E-Excellent, G-Good, S-Satisfactory, N-Needs Improvement).

Please refer to the Student Agenda Planner for details regarding the Achievement Chart and Learning Skills.

***It is Imperative that all students adhere to “Richview’s Evaluation Policy” regarding their 70% Term Work and 30% Culminating Activities.***