

## Rolph Road Readathon information & instructions

### What?

Rolph Road's "Read-a-Thon" is a fundraising event where students read as many pages as they can within a certain time frame and then ask friends and family to pledge them based on their reading goal; the more they read, the more money they raise for Rolph Road.

### When?

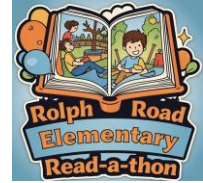
Rolph Road Read-a-thon starts Sunday March 1<sup>st</sup> and ends Tuesday March 31<sup>st</sup>.

### Why?

Another way to encourage all Rolph Road Students to read and foster a love of reading. While our students read, it is also an opportunity to raise funds needed for the school.

### How?

1. Start reading!
  - a. Starting March 1<sup>st</sup>, read any book you choose at your grade level and start tracking the number of pages you have read from March 1<sup>st</sup> to March 31<sup>st</sup>.
2. Find Pledge Sponsors
  - a. Ask family, friends, neighbours and even local businesses to be your sponsors. Ask each sponsor to pledge (or commit) an amount of money for each page read OR commit to a lump sum amount.
  - b. Pledges can be processed until April 1, 2025
3. Track your reading progress and your pledges with Rally Up online Portal
  - a. Link to the Rolph Road Read-a-thon Pledge Campaign is:  
<http://go.rallyup.com/rolphroadreadathon>
  - b. Each student has been uploaded with their own participant page where their sponsors can donate directly to the student they choose (the portal is searchable for student names, first name, last name initial and the students are tied to the primary caregiver email address provided at the start of this school year)
  - c. Link to the online Rolph Road Read-a-thon Participant Center is at:  
<https://go.rallyup.com/c/rolphroadparticipantcenter>



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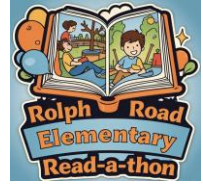
- d. Each student can use the participant center to track the number of pages that they have read (to do so you click on the three dots icon in the top right corner of the participant tile, you need to be logged in to see the three dots)
4. Claiming your students' fundraising page:
  - a. Step 1: Register/Sign into rally-up **using the primary email that the school associates with your students**, you will see your account bubble at the top right of the page. For students who participated last year, it is likely you registered last year and will sign in. It is also possible your email address has already been registered with Rally Up for historical non-related fundraisers.
  - b. Step 2. Click "My Account"
  - c. Click 'My Participants' In the top ribbon and hover on the participant you want to track.
  - d. Clicking on the 3 dots will show an option to 'Enter Activity Results' which are "Pages Read". You can log the pages daily or as a series logging several dates at once. You can only start logging once Readathon has started.
5. Alternative to online portal
  - a. Would you prefer your student not to use the online portal? No problem! Please email [rolphroadhomeandschool@gmail.com](mailto:rolphroadhomeandschool@gmail.com), we can deliver a paper version to their classroom. This would require a guardian collecting the funds and then e-transferring the final amount to the Rolph Road H&S Treasury.
  - b. Having issues with the portal? Please email [rolphroadhomeandschool@gmail.com](mailto:rolphroadhomeandschool@gmail.com), we will try to troubleshoot.

### **Bonus? What's in it for the Students?**

#### **Prizes!!**

Each class has been provided with a mystery prize. For every 25 pages read, each student will get a ballot to enter their class raffle draw. Each teacher will draw from the raffle box to distribute the prize at the conclusion of the Read-a-thon on April 7<sup>th</sup>

**Thank you to our generous Read-a-thon sponsor Camp Ponacka who donated the Prizes for this initiative.**



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