

IDC301 E-BUSINESS.COM

The e-Business.com examines the issues involved in starting up an E-Business and the economic impact of electronic communication. Students explore the social impact of the internet, issues dealing with the Net generation, research the business of the virtual marketplace, and investigates case studies in cyber-law/ethics. As a final culminating activity students develop, design, and implement their own E-Business website using Adobe CS3.



Topics:

- The Net Generation
- E-Business
- Law & Ethics
- E-Commerce Design
- Build an E-Store



For more information, see a Business Studies Teacher